

Your Brand is Secure with Us

Image Microsystems is your trusted partner for reverse technology supply chain optimization. We are a leader in asset recovery—meeting our customers' e-cycling needs since 1992. Our innovative technology solutions securely refurbish, reuse, and recycle end-of-life electronics equipment to help you:

Increase Your Bottom Line

Reduce Your Risk

Protect the Environment



How much do end-of-life electronics cost you?

What about those idled IT assets accumulating in offices, closets and warehouses—and the corresponding costs for real estate, property taxes, and depreciation? What about the data security risks of inactive equipment? Or are you paying maintenance fees and tying up software licenses on idle systems?

You need a strong partner to guide you through this maze and help you determine the best disposition for those assets. Are they worth more to your brand if they are charitably donated? Are they worth more as refurbished systems or as individual reused parts? If your assets are donated or reused, can you be certain that your asset tags are eliminated and all data securely and completely erased? Can you easily track the process every step of the way?

Your brand is in your partner's hands—don't put it at risk

When you use a third party for reverse logistics, you are also entrusting your brand to them. So, you need to be certain there is no possible way your partner could tarnish your brand's hard-earned reputation.

Carefully audit your provider's downstream partners:

Are you 100% confident that each and every piece of your recovered asset is truly being leveraged for the best brand and bottom line impact—and if recycled—not being resold to third parties in China or other developing countries? Can you physically see the products that are being manufactured with your electronic waste? Do you know what really happens to it? Is it reborn in a refurbished system? If not, is it made into earth-friendly products, giving your \$0 value e-waste new life?

Verify your partner's security measures and processes:

Are you absolutely positive that your service provider erases all hard drive data and provides complete and open indemnification against the possibility of data leaks?

Is your provider Department of Defense 5220.22M compliant, ensuring total HIPAA, Sarbanes Oxley, and Gramm-Leach-Bliley accountability?

Confirm that your provider's quality and environmental certifications are first-rate:

Do they maintain ISO 9001:2008 certification? Are they also ISO 14001:2004 and BS-OHSAS 18001:2007 certified? Are they R2 Certified?



Why choose us? We are different from the others

Four principles guide us: **Sustainability—Security—Technical Innovation—Community**

Our commitment to sustainability is rock solid

Our zero landfill and no overseas dumping policies, coupled with our proprietary Visual Asset Recovery Manager™ and recycled product manufacturing processes ensure that your e-waste doesn't end up where it shouldn't.

Your asset value is maximized because our unique software system and customer portal ensures that you achieve the most value from your recovered assets—whether they are refurbished, given new life in repaired products, or charitably donated.

Your brand is protected because every single component of each and every system is tracked—from the time we bring the asset into our facility—through to its final destination.

Your brand is never at risk, because your e-scrap plastic gets new life as an earth-friendly product. Your logo will never end up in a landfill. We don't sell it off to developing countries as other providers do—we make something useful out of it!

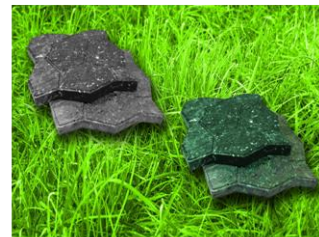
We are the only certified zero landfill reverse logistics provider that also manufactures and markets **quality, environmentally friendly plastic products—made 100% from your recycled e-waste components.**



Our patented, proprietary manufacturing process creates a variety of earth-friendly outdoor products from e-waste plastic



Through our patented process, we can take old printer cartridges, plastic computer and printer shrouds, and other plastic e-waste, and run them through our specialized system—grinding and heating the pieces and molding them into earth-friendly products for outdoor use. The results are attractive, resilient, non-polluting products such as landscape stepping stones, manhole covers, water meter covers, roadway signs and markers, or many other amazing creations.



Our security and quality processes are top-notch

We are Department of Defense 5220.22M compliant. We are ISO 9001:2008, 14001:2004 and BS-OHSAS 18001:2007 certified. We practice multi-pass hard drive erasure and degaussing procedures. We provide certifications of destruction and open indemnification, and routinely audit and certify any downstream partners—holding them to the same high standards as we hold ourselves.



We are technical innovators

Not only have we developed proprietary technology in our recycling department--we are also a research center. We partner with Texas Tech University—a leading environmental research institute--to develop new strategies and better methods to control the growing amount of obsolete electronics that are threatening the world's resources.



We have an added layer of commitment—our community commitment

Our partnership with the Texas School for the Deaf (TSD) is unique. We sponsor TSD students through their Career Technology Education Program. By employing both deaf and special needs students in our Recycling Manufacturing Department, we provide paid internships—giving each student exposure to the world of technology and environmental responsibility. The students receive real world experience in the job market. After graduation from TSD, these students are qualified and able to apply for full time employment. In fact over 25% of our workforce is deaf. We have a full time American Sign Language translator on staff, enabling us to integrate and learn from these great people. The students have changed the work environment for our other employees as well. They inspire us daily. We can't imagine not having this special community in our workplace.



Team Members from Texas School for the Deaf Program

Your Brand is Secure with Us

You can trust Image Microsystems to securely manage your asset recovery needs. Our commitment to sustainability through recycled products manufacturing, zero landfill, and no dumping policies—our security and quality processes, award-winning history of excellence in technical innovation and community involvement—all work together to help you protect and enhance your brand. Our innovative technology solutions maximize your end-of-life electronics assets so you can:

- Increase Your Bottom Line
- Reduce Your Risk
- Protect the Environment

Call or e-mail us today for your complimentary and certified asset audit. Find out how Image Microsystems can protect your brand and securely enhance your IT sustainability initiatives.

***Sustainability—Security—Technical Innovation—Community
Securing Your Brand through Asset Recovery***

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